

Beautification: Because the Greenspoint community is heavily-traveled and highly-visible, it is a prime target for bothersome issues like litter, graffiti and the normal wear and tear of its roadways and infrastructure. While local government provides some services, GCP provides additional cycles to address specific needs in key common areas and along public rights of way. In addition, the program provides for special landscaping and public art projects in the community. Beautification initiatives serve a dual purpose of encouraging community ownership and pride, and discouraging crime by providing visual cues that the community is closely watched and well cared for. The program also seeks partnerships with other agencies, corporations and volunteers to implement programs that encourage taking ownership in the community through hands-on involvement with a project or area.

Funding Needs:

The Clean and Green Area Maintenance Program has many components that together keep the Greenspoint area cleaner than normally seen in such a densely-populated, highly-traveled area. While there are many pieces, three of the most important are the landscape maintenance of common boulevards, the proposed landscape renovation of Interstate 45 and the North Sam Houston Parkway and the necessary truck watering of the trees along the parkway. Maintenance of current landscaping is an annual expense of \$95,300; highway right-of-way upkeep not provided by local government accounts for \$32,500; truck watering costs approximately \$32,000 annually; and, quality control and code enforcement initiatives are approximately \$60,000 annually. There are several less costly projects: graffiti removal, \$3,000 annually; public art on bridges, \$2,000 annually; intersection trash removal, \$11,000 annually. ***The total cost of Clean & Green programs is \$240,000 annually. Discussion of in-kind donations of landscaping materials and plants to offset program costs is welcome. Signage and/or naming opportunities may be available with certain projects.***



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